

Welcome to the latest edition of the RevSpring Accelerate Partner Newsletter! Effective communication is the cornerstone of a successful partnership. In this issue, we share the latest news and updates from RevSpring. We welcome your feedback on future topics or areas of interest to better serve our partnership.

In the News & Announcements

Keep up to date on key market announcements. All press releases can be found on our website.

Reintroducing the Partner Portal: Updated & Revamped

RevSpring's Accelerate Partner Portal is the designated source of truth for all things sales and marketing, thought leadership, and additional support. It has now been refreshed to include updated sales collateral, industry thought leadership, more recorded demos, and new brand materials.

Easy access for everyone on your team:

- [Log in using your previous password](#)
- [Request a new password](#) using our short form
- [Read about the enhancements](#) and other frequently asked questions

If you have any additional questions about available resources or how to access them, please reach out to your RevSpring representative or contact us at revspringpartnermarketing@revspringinc.com.

Now Available: New RevSpring Look

RevSpring has a new brand look and feel! This new representation reflects who we are today: a modern technology company with comprehensive solutions that help healthcare organizations engage patients, navigate care, and manage payments.

To request updated collateral pieces with this new branding, or assistance updating your own adapted collateral, please reach out to revspringpartnermarketing@revspringinc.com and we would be happy to help with any updates needed.

[Explore the New Brand Look >](#)

Find Out What Patients Are Saying: Inside RevSpring's Consumer Healthcare Survey

RevSpring's Consumer Healthcare Survey examines how ordinary patients navigate the healthcare journey, from finding an in-network provider to understanding and paying a bill.

The findings draw on a representative sample of 2,024 U.S. adults (18+), balanced by age, education, gender, region, and income against Census data, and fielded online from September 24 to October 1, 2025.

58%

would consider switching providers over poor billing or appointment communications

29%

feel they have all the tools they need to manage payments

The study's value is that it turns a vague feeling, that healthcare is confusing, into measurable friction points. The problem isn't too little communication, but too little clear, consistent communication.

The takeaway is simple: when people know what care will cost, what insurance covers, and how to pay, they feel more in control. Reducing that confusion is essential to making healthcare accessible for everyone.

[Read the Full Report >](#)

Product Announcements

We are always innovating at RevSpring. Check out some of the new technology we are bringing to market. Please reach out to your RevSpring representative if you are interested in learning more or adding them to your RevSpring portfolio.

Payments Enhancements Across the Patient Journey

RevSpring continues to make payments more convenient for patients and easier for healthcare organizations to manage.

Visit AutoPay brings automated collection closer to the point of service, helping reduce repetitive payment interactions for recurring visits.

A refreshed PersonaPay reporting experience makes it easier for users to locate and access important reports.

Enhanced Settlement-Based Reconciliation capabilities give financial teams clearer visibility from the original patient payment through posting and bank settlement.

Together, these enhancements help organizations collect earlier, work more efficiently, and better understand payment performance. For more information, [release notes are available on the Partner Portal](#) or reach out to your RevSpring representative.

REGULATORY UPDATES

What's Changing In The Rules Of How Patients Are Billed, Contacted, and Paid

We are often asked about current and upcoming regulations that could affect our products or workflows. Here is a plain-language summary of the changing rules covering the full journey from pre-care estimates through collections.

[Read the Regulatory Updates](#)

Co-Marketing

Need some additional marketing support for your RevSpring solutions?

As a part of your sales partnership with RevSpring, we offer complimentary marketing consultation and support from our in-house partner marketing team. We can tailor what we provide to fit your specific needs. Here are some items where we can assist:

- Co-marketing plans for your RevSpring solution
- Recurring collaboration sessions and status meetings with your marketing team
- Assistance with collateral using our templates and copy or helping you with content for your own look and feel
- Support defining RevSpring solution positioning, key messages, qualifying questions, and handling objections for sales enablement
- Hosted microsites for prospective clients to self-serve early in the sales process
- Demand generation programs including co-sponsored webinars, content for marketing campaigns, and thought leaders and thought leadership pieces
- Trade show support from signage, joint meetings, co-sponsoring events, and co-presence at your booths where RevSpring products will be highlighted

We both win when we work together! Our goal is to help in any way you need to successfully bring your RevSpring solutions to the market. Reach out to your RevSpring representative or email revspringpartnermarketing@revspringinc.com to start our co-marketing conversation.

Suggestions for next time?

Are there topics or information you would like us to cover for next time? Reach out to your RevSpring representative to share any thoughts on this piece or future communications from our team.

[Contact us](#)



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