



Accelerate

PARTNER NEWSLETTER

Welcome to the latest edition of the RevSpring Accelerate Partner Newsletter! Effective communication is the cornerstone of a successful partnership. In this issue, we share the latest news and updates from RevSpring. We welcome your feedback on future topics or areas of interest to better serve our partnership.

FAST-TRACK YOUR GROWTH BY NAVIGATING SUCCESS TOGETHER

JUNE 2026

In the News

Keep up to date on key market announcements. All press releases can be found on our website.

[Explore What's New](#)

New Report Now Available: *The Cost of Confusion: How Friction Shapes the Healthcare Experience*

RevSpring's latest report shows that confusion across the healthcare journey—from finding providers to understanding cost—continues to impact patient decisions. Most consumers say healthcare needs to be easier, with many delaying care or struggling to manage bills due to unclear pricing and coverage.

The findings highlight a clear opportunity for providers to improve engagement through transparent communication, upfront cost estimates, and flexible payment options, supported by a thoughtful blend of digital tools and human guidance. Ultimately, reducing friction and increasing clarity can drive better patient outcomes, stronger loyalty, and more consistent payment behavior.

[Download the Report ›](#)

RevSpring Acquires TrustCommerce®, Expanding Integrated Payments and Delivering End-to-End Payment Visibility Across Healthcare

RevSpring acquired TrustCommerce this past February. We have been working hard to develop integrations between TrustCommerce's gateway with RevSpring's merchant services and payments technology. Please reach out to your Partner Representative to see how these added capabilities can enhance your business and clients by streamlining workflows, enhancing reconciliation, and maintaining flexibility in banking and merchant relationships.

[Read More Here ›](#)

Learn More About Our New Offerings From Our Kyrus Health Division

Last September, RevSpring acquired Kyrus Health, a leader in provider data, search, and scheduling. The combination is bringing together Kyrus Health's access and discovery capabilities with RevSpring's patient engagement and payments platform to create a more connected care experience by improving directory accuracy, increasing conversion from search to payment, and delivering more personalized engagement. If you haven't seen the Kyrus solution yet, please reach out to your RevSpring Rep to learn more.

[Explore Benefits Your Healthcare Provider Customers Could Enjoy ›](#)

Co-Marketing & Resources

Need some additional marketing support for your RevSpring solutions?

Co-Marketing

As a part of your sales partnership with RevSpring, we offer complimentary marketing consultation and support from our in-house partner marketing team. We can tailor what we provide to your specific needs, and these needs can change as our partnership evolves. Here are some items where we can assist:

- Co-marketing plans for your RevSpring solution
- Recurring collaboration sessions and status meetings with your marketing team
- Assistance with collateral by using our templates and copy or helping you with content for your own look and feel
- Hosted microsites for prospective clients to self-serve early in the sales process
- Demand generation programs including co-sponsored webinars, content for marketing campaigns, and thought leadership pieces
- Trade show support from signage, joint meetings, co-sponsoring events, and co-presence at your booths where RevSpring products will be highlighted
- Support with defining RevSpring solution positioning, key messages, qualifying questions, and handling objections for sales enablement

We both win when we work together! Our goal is to help in any way you need to successfully bring your RevSpring solutions to market. Reach out to your RevSpring representative to start our co-marketing conversation.

HIStalk Interviews Scott MacKenzie

RevSpring CEO Scott MacKenzie joined HIStalk to talk about how personalization is shaping the future of healthcare finance and patient engagement. During the conversation, Scott shares how providers are using data-driven insights like propensity to pay and cost expectations to better tailor communication and payment options, helping patients more easily understand and manage their financial responsibility while improving efficiency across the revenue cycle.

[Read or Listen to the Full Interview](#)

RevSpring Achieves HITRUST r2 Certification Across All Product Lines, Reinforces Commitment to Comprehensive Cybersecurity

RevSpring announced that its full suite of products has achieved HITRUST r2 Certification for cybersecurity and information protection. This certification requires ongoing monitoring, evidence validation, and maturity scoring, positioning RevSpring with continuous risk management rather than reactive compliance.

"Earning HITRUST Certification demonstrates RevSpring's commitment to managing information risk and protecting sensitive data through a rigorous, proven assurance process. This achievement reflects the organization's proactive approach to cybersecurity and trust."

– Gregory Webb, CEO of HITRUST

[See Our Security Commitment ›](#)

Product Announcements

We are always innovating at RevSpring. Check out some of the new technology we are bringing to market. Please reach out to your RevSpring Representative if you are interested in learning more or adding them to your RevSpring portfolio.

OCR and Image Capture Enhancements

Our enhanced OCR and image capture capabilities streamline patient registration by automatically detecting and cropping documents like driver's licenses and insurance cards. Whether captured in real time or uploaded, images are focused on the document itself, removing background clutter. This delivers cleaner images, improves data accuracy, and reduces the need for manual adjustments.

[See It in Action ›](#)

Coming Soon: New RevSpring Look

RevSpring is getting a new brand look and feel this year! We are in the process of updating our collateral for you to use with this new brand representation. Stay tuned for additional details and we look forward to sharing more soon.

For a sneak preview of this new brand look, [download our new logo](#). If you are interested in additional logo options, please reach out to revspringpartnermarketing@revspringinc.com.

Discover the RevSpring Learning Library

The RevSpring Learning Library is a Knowledge Base curated to provide useful information on products and services, including both written documentation and video tutorials. This repository is continuously updated as products and services are improved and enhanced.

All partners should have access by logging in with their company email address. Please reach out to your RevSpring Representative or revspringpartnermarketing@revspringinc.com with any access issues.

[Explore the Learning Library](#)

Suggestions for next time? Are there topics or information you would like us to cover? Reach out to your RevSpring representative to share any thoughts on this piece or future communications from our team.



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