

Proof of Concept (POC) Analysis

Quantifying Revenue Opportunity Before You Commit

The RevSpring Proof of Concept is a structured, data-driven analysis designed to answer one critical question: what measurable financial impact could our solution deliver for your organization? Using a comprehensive review of your receivables portfolio and performance data, we build a customized impact model that identifies revenue opportunity, optimization gaps, and projected ROI—before you make a decision.

What the POC Delivers

A clear view of what's working—and where revenue is achievable.

Portfolio Intelligence

We analyze your receivables landscape to uncover:

- Collectability by segment
- Financial capacity distribution across your population
- Alignment between balances and realistic payment ability
- Risk and recovery stratification

Performance Gap Identification

We evaluate current outcomes against modeled opportunity to quantify:

- Underperforming segments
- Missed revenue potential
- Structural friction in payment expectations
- Optimization opportunities within your current approach

Modeled Revenue Lift + ROI

We build a forward-looking financial model that estimates:

- Incremental revenue opportunity
- Expected performance lift by segment
- Timeline to impact
- Projected return on investment

The Business Case

Most vendors promise results. We quantify them—using your data—before you move forward.

Decisions are based on measurable impact, not assumptions.

THE POC EQUIPS YOUR LEADERSHIP TEAM WITH:

A quantified revenue opportunity

A defensible ROI model

A clear understanding of performance upside

Confidence grounded in your own data

Why It Matters

Quantified, not promised

Financial impact is modeled and documented before you commit—so the value is measured, not asserted.

Your portfolio, not benchmarks

Rather than relying on generalized benchmarks, you receive an analysis built specifically around your portfolio dynamics.

Decision-ready for leadership

A defensible ROI model and revenue opportunity your leadership team can act on with confidence.

Built Around Your Data

The analysis draws on a comprehensive review of your receivables portfolio and performance data—collectability by segment, financial capacity across your population, and the alignment between balances and realistic payment ability.

From that baseline we model incremental revenue opportunity, performance lift by segment, timeline to impact, and projected return on investment—so the business case reflects your portfolio, not a generalized benchmark.



See what your data reveals

Contact RevSpring today to start a Proof of Concept analysis and quantify the revenue opportunity in your portfolio.

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